

# Visual Communications

## Course Content



- Safety
- Orientation
- Drawing and Illustration
- Color Theory and Application
- Digital Imaging
- Design, Layout, and Production
- Typography
- Digital Photography
- Professional Practices

## Potential Certifications



- OSHA Certification
- NOCTI Commercial and Advertising Art PA



## Post-Secondary Education

Recent graduates from the Visual Communications program are attending:

- The Maryland School of Art and Design
  - Drexel University
  - The University of the Arts
- Philadelphia University Art Institute
  - Tyler School of Art
- Columbus College of Art and Design
  - Montgomery County Community College



## Related Occupations

### Digital Designer

- Multimedia Designer
  - Print Designer
- App and Digital Platform Designer
  - Publications Designer
    - 3D Animator

### Web Design and SEO

- Web Designer/Search Engine Optimizer
  - Internet Marketer

### Social Media Design

- Online Producer
- Internet Marketing Consultant

### Photography and Video

- Photographer
- Commercial Photographer
- Photography and Video Editor
  - Social New Editor

### Traditional Arts

- Fine Artist
- Illustrator
- Fashion Designer